

## YWL Inspirational Businesswomen

“As a title, we want to celebrate the successful contribution women make to the business world.”



As a title, we want to celebrate the successful contribution women make to the business world, through their hard work and determination.

These successful businesswomen share their thoughts and words of advice. Enjoy, and be inspired!



### Enjoy the TOPICS

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#### Sonia Whiteley-Guest



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##### Founder

##### What's your advice for a successful business?

Focus on something you're passionate about – spending hundreds of hours, on something which leaves you wanting is not the way to build your business.

##### What motivates you as an entrepreneur?

I think I can always do better and be better and I feel the need to prove this every day to myself.

##### What advice would you give to your younger self?

I wish I had more confidence in my ability sooner than I did. Visit:

[thesmepartners.co.uk](http://thesmepartners.co.uk)

#### Julie White



Photo © Steven Haywood.

##### MD of D-Drill

##### What's your advice for a successful business?

You should have a clear vision of your goals, what they are, why you want to achieve them, and how you will know when you have achieved them.

##### What motivates you as an entrepreneur?

We've guided many through our D-Drill apprenticeship, helping them build careers with us, is what motivates me.

##### What advice would you give to your younger self?

I wish I could have told my younger self to believe in herself a bit more!

Visit: [www.d-drill.co.uk](http://www.d-drill.co.uk)

#### Dr Sona Kaur



Photo © Dr Sona Kaur

##### Clinical Psychologist

##### What's your advice for a successful business?

Thorough research is essential for effective business management. Understand your numbers for better forecasting, and collaborate with trusted peers to enhance your insights.

##### What motivates you as an entrepreneur?

Creating a lifestyle and work-life balance that doesn't follow the traditional 9 to 5.

##### What advice would you give to your younger self?

Don't let grades or others' opinions define you. Visit: [serenitypsychologicalservices.co.uk](http://serenitypsychologicalservices.co.uk)